

# Federal Procurement Survey Summary

In order to better understand the use of the Multi-Attribute Label in federal purchasing, GreenCircle Certified, LLC worked in conjunction with GSA, DLA, Office of the Assistant Secretary of Defense for Energy, Installations and Environment (OASD EI&E), and NDCEE (CTC) to survey purchasers and to better understand the realities of sustainable purchasing in government.

- ✓ Pilot Survey visits to: 29 Palms and Joint Base Lewis-McChord (May 19-22, 2014)
- ✓ Over 30 participants in survey
- ✓ Overwhelmingly positive responses!

## Certified Environmental Facts

Company: TBD

Product: Toner Cartridge

Plant Location: Your Plant Location

### Product and Procurement Attributes:

|                                      |     |
|--------------------------------------|-----|
| Non-ozone Depleting                  | Yes |
| Non-toxic or Less-toxic Alternatives | Yes |
| Recycled Content                     | 25% |
| Take Back Recycling Program*         | Yes |
| USDA BioPreferred Product            | No  |
| Biobased Content                     | 37% |

### Packaging Attributes:

|                              |     |
|------------------------------|-----|
| Biodegradable                | Yes |
| Material Use Reduction       | 15% |
| Recyclable                   | No  |
| Recycled Content             | 50% |
| Take Back Recycling Program* | No  |

### Manufacturing Attributes:

|                               |     |
|-------------------------------|-----|
| Carbon Footprint Reduction    | 40% |
| Reduced Energy Usage          | 45% |
| Reduced Waste                 | 20% |
| Reduced Water Usage           | 15% |
| Renewable Energy Usage        | N/A |
| Waste Diversion from Landfill | 90% |

Evaluation Period: 20XX - 20XX

Certification Number: XX-XXXX

Certification Period: X/X/20XX - X/X/20XX

For more information on the Certified Environmental Facts of this product, please contact: [info@GreenCircleCertified.com](mailto:info@GreenCircleCertified.com).  
[www.GreenCircleCertified.com](http://www.GreenCircleCertified.com)

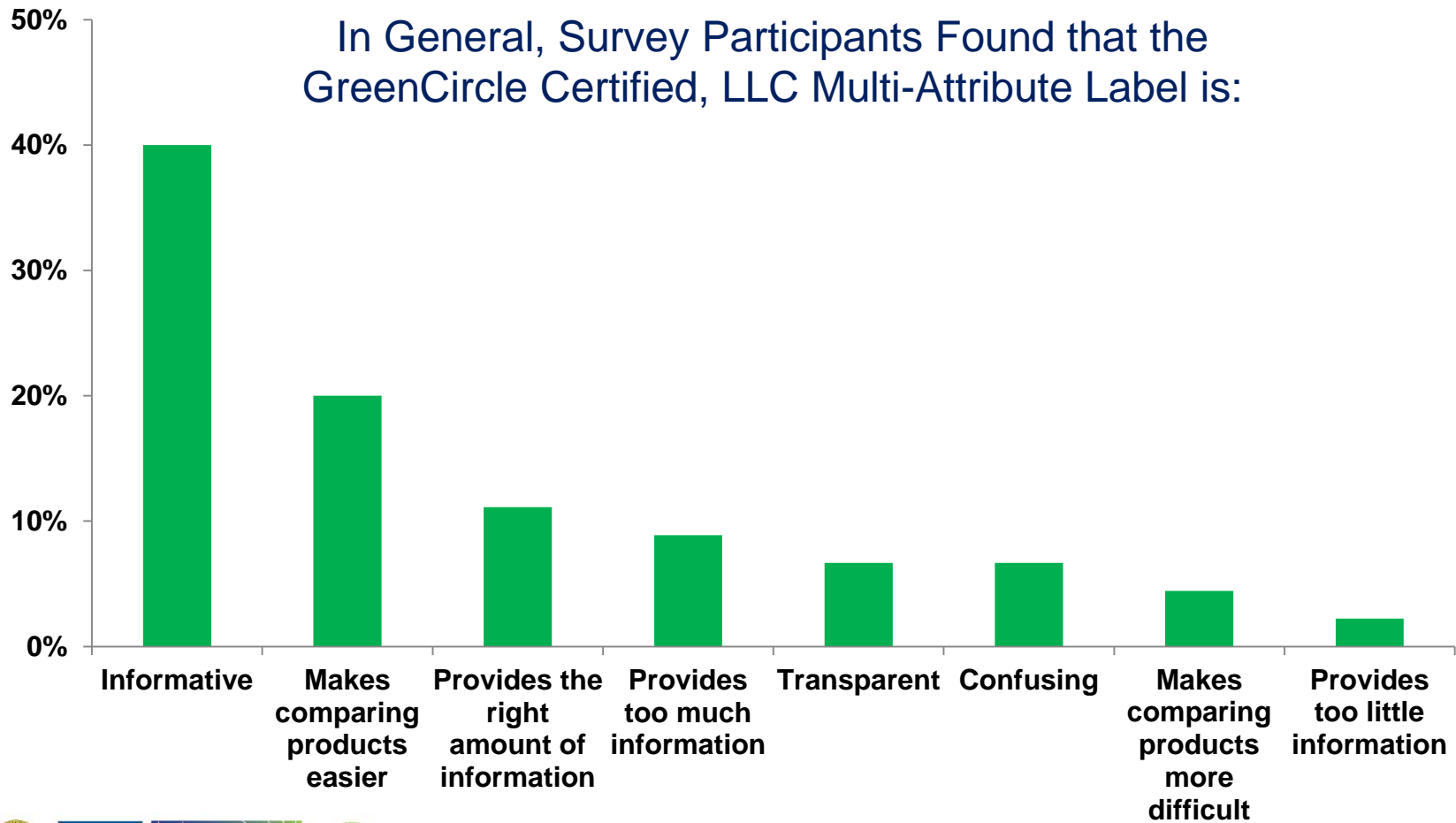
\*Manufacturer will take back product and recycle into new products

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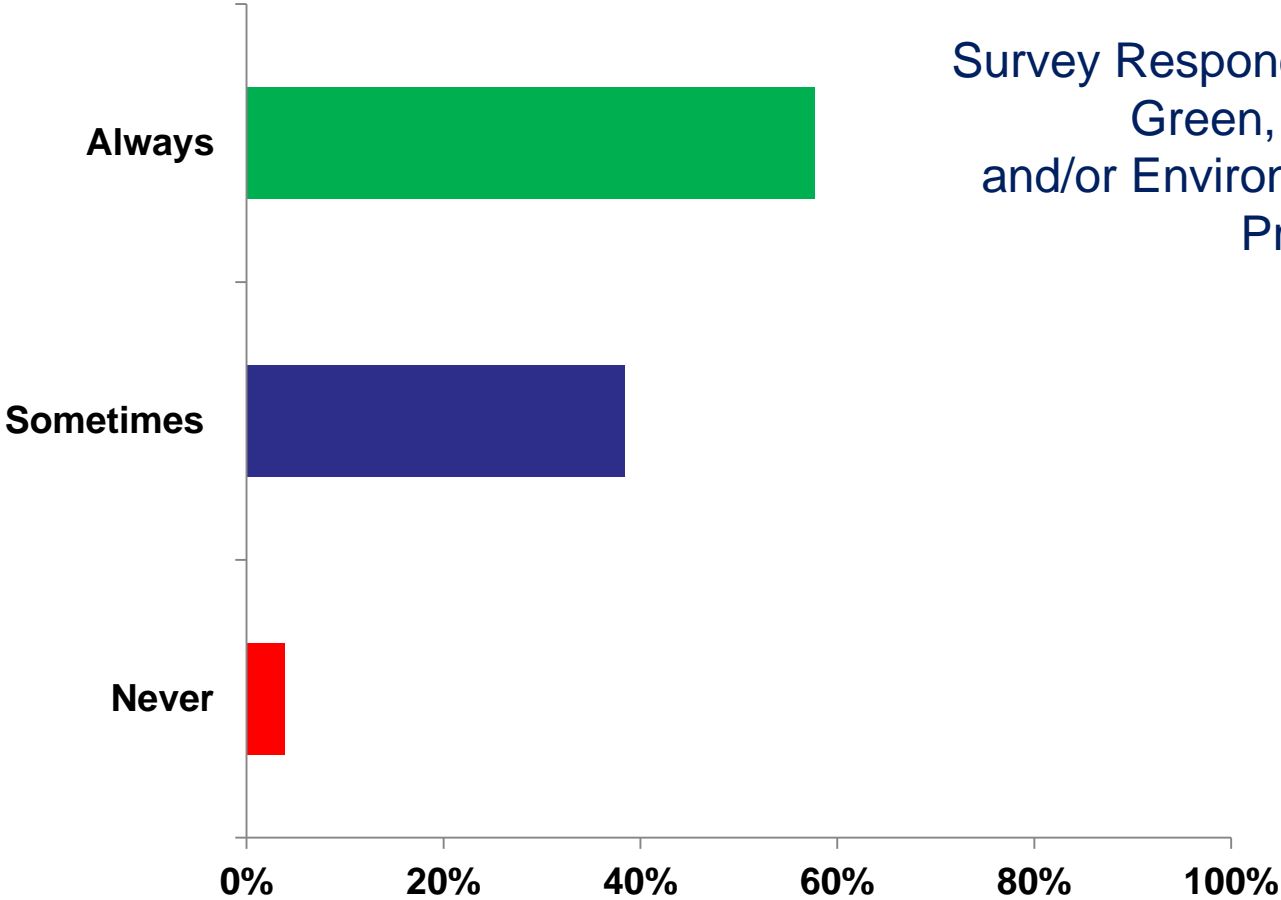


# Federal Procurement Survey Summary: Results

In General, Survey Participants Found that the GreenCircle Certified, LLC Multi-Attribute Label is:



# Federal Procurement Survey Summary: Results

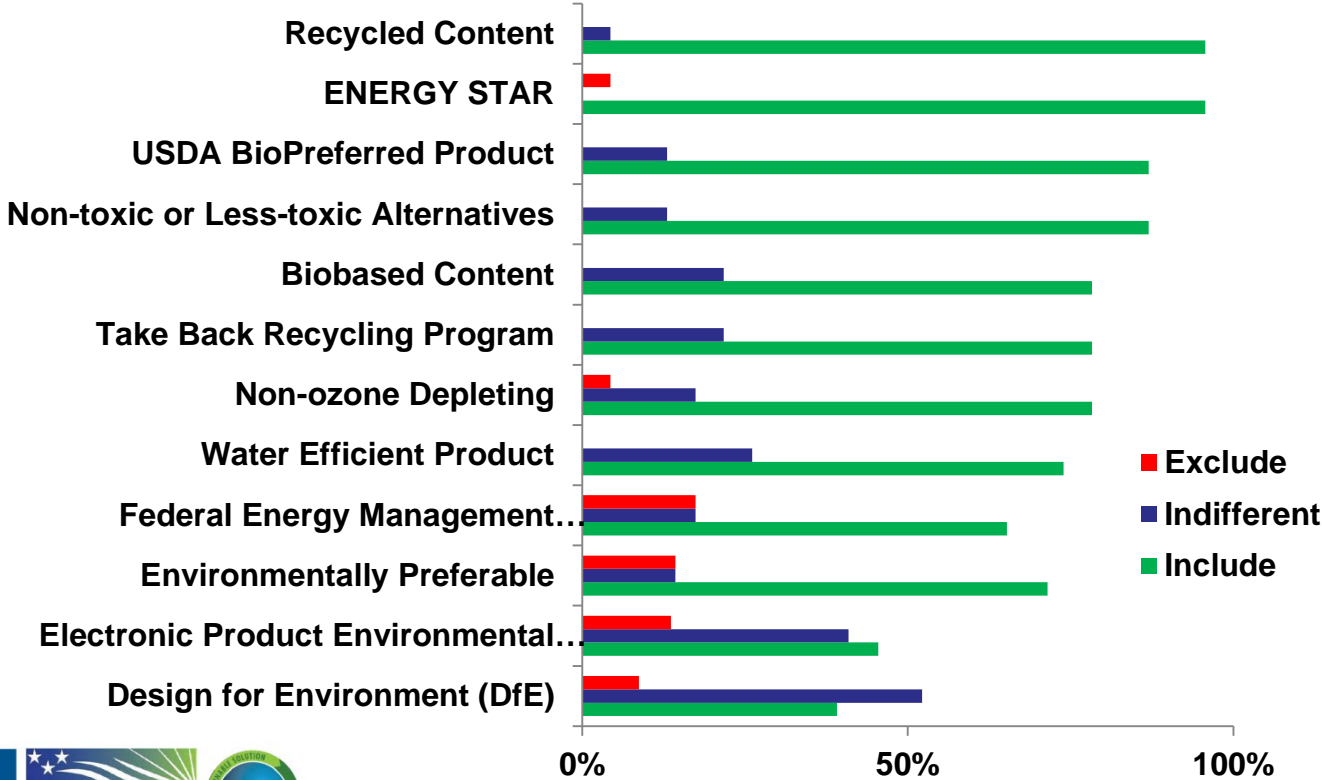


Survey Respondents try to Purchase Green, Sustainable, and/or Environmentally-preferable Products:



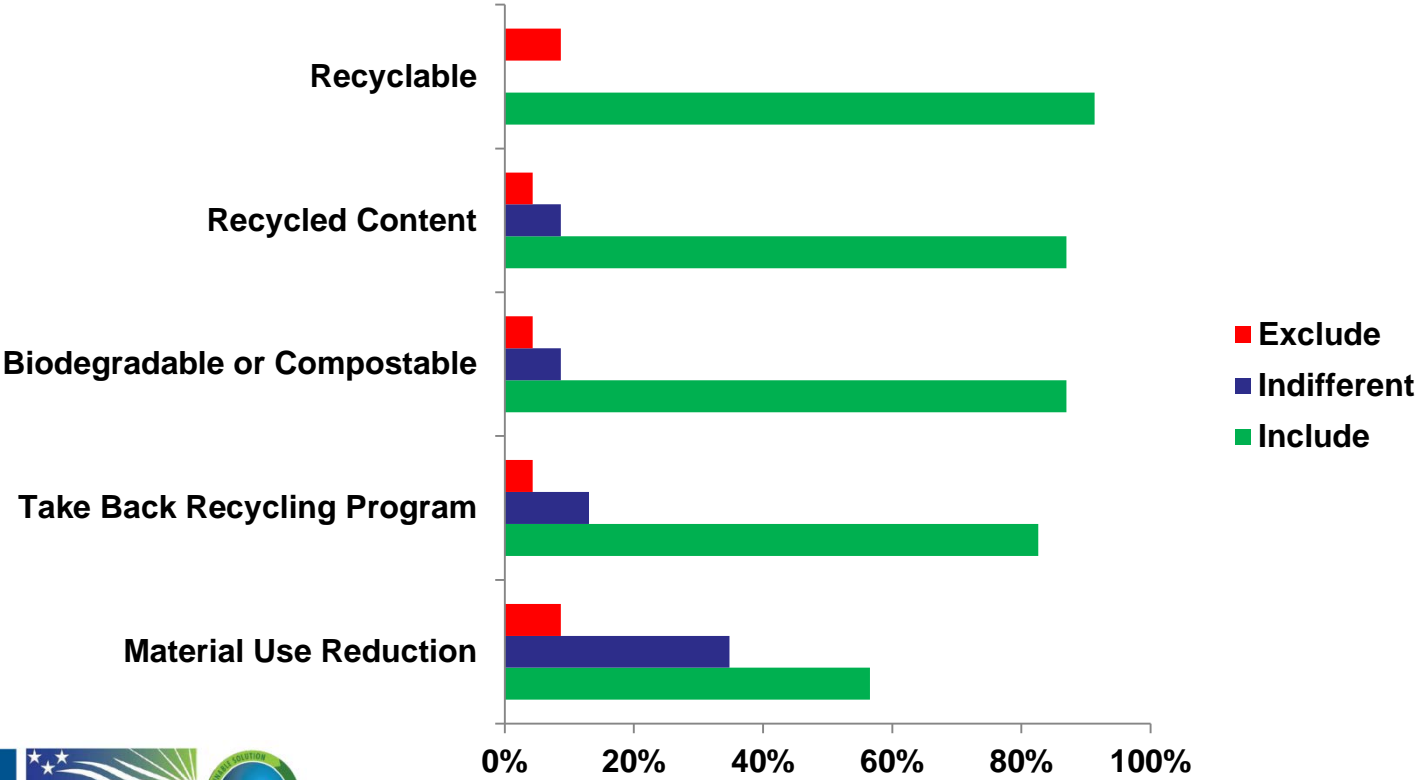
# Federal Procurement Survey Summary: Results

Product Attributes, Survey Respondents Rating on Whether the Attribute Should be Included on the Label:



# Federal Procurement Survey Summary: Results

Packaging Attributes, Survey Respondents Rating on Whether the Attribute Should be Included on the Label:



# Federal Procurement Survey Summary: Results

Packaging Attributes, Survey Respondents Rating on Whether the Attribute Should be Included on the Label:

